

AHDB's Nuffield Triennial 2017 video competition – win a £50 Amazon voucher

Small island, big ideas

Your challenge: film a 30-second video during the two weeks of the triennial that best represents your experience of the theme 'small island, big ideas'.

The prize: £50 Amazon voucher (or equivalent voucher amount in your local currency).

Why? We're putting together a legacy video about the Triennial and want to show your perspective on the two weeks of activities, tours and experiences. We'll feature the best footage in our video.

To help you out: a limited number of selfie sticks are available on Sunday 4 June.

Deadline for submissions: 23 June 2017, midnight (BST)

What we need from you:

- Video in landscape format (horizontal, not vertical)
- Between 10 seconds and 30 seconds long
- Showing something that best represents, for you, 'small island, big ideas'
- Remember to 'show, not tell'

Submitting your video: there are two options

- 1) If you use Youtube or Vimeo:
 - a. upload it
 - b. send the link to eleanor.holdsworth@ahdb.org.uk
 - c. Include your name, email address and subject 'Nuffield Video Competition'
- 2) Send your file using the AHDB Filedrop service:
 - a. Go to <https://fts.ahdb.org.uk/filedrop/~9NRiFI>
 - b. Add your video under 'add files'
 - c. Include your name, email address and subject 'Nuffield Video Competition'

What's next?

- 1) A joint AHDB and Nuffield panel will select the best video to be awarded the prize
- 2) We'll announce the prize winner by the end of August
- 3) The best short films will feature in a legacy video about Nuffield Triennial 2017

For more information: contact Eleanor Holdsworth, AHDB Communications Executive, on eleanor.holdsworth@ahdb.org.uk, 02476 478 753 or 07792 404229.

Competition rules: for full competition rules and regulations see ahdb.org.uk