



The Institute of Brewing & Distilling

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Mr G Attenborough  
Interim Head of Communications  
Agriculture and Horticulture Development Board  
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29<sup>th</sup> October 2008

Dear Mr Attenborough

**Re: Consultation on Food Supply Chain Quality Schemes and Branding**

With reference to the above we list below our responses to your questionnaire. We consider that the food quality chain schemes are essential to the maintenance and improvement of supply of raw materials to our industry.

The main materials used by the Brewing and Distilling Industry within the UK are Cereals; predominantly but not solely, malting barley.

Our membership of the Cereals Industry Forum (CIF) within the HGCA has been useful in extending communication, networking and training and our member's requirements within the industry.

Investment in quality schemes will be beneficial for all in the brewing and distilling business.

- Question 1 Yes
- Question 2 Yes - to include the IBD approved list system
- Question 3 Yes - must be professionally policed
- Question 4 Create a new scheme to encompass the food and drink chain (extend RTL to cereals?)
- Question 5 Cereals for beverage production
- Question 6 Yes - an overall UK approach led scheme would have its attractions
- Question 7 Yes - but more private funds may be available on a global basis

Yours sincerely

Michael Butterworth  
Technical Manager

Encs.